

Artwork requirements for Screen Printed logos



CASES BY DESIGN

April 2008.

Add visual impact and security to your case order!

For many years 5 Star have provided an in-house screen printing service for the inclusion of logos and identification on cases.

This leaflet has been produced to aid you with the requirements if you choose to include screen printing when ordering cases. This service provides durable printed logos and just about anything else that you require on the case, such as handling and transportation notes.



Screen printed logos can be applied to most case types. However, prints do not give acceptable results when applied to Stucco Aluminium Hexaboard or Diamond Board. Most high pressure laminates (HPL) and vinyls can be printed successfully.

Traditionally, customers have stencilled simple logos using spray paint but a logo applied by screen printing gives a sharp high resolution image on the case. However, to achieve good results certain criteria must be met.

Firstly, the artwork should be at least the size of the required logo that is to be applied to the case. If not stated, the logo will be made at approximately A4 size. Extra large prints are not recommended. The resolution of the artwork must be a minimum of 200dpi (dots per inch). Most file types can be accepted including the following...



.jpg .eps .ai .bmp .tif .psd .pdd .pdf .cdr, in both PC and Mac format.



As a rule, logos should be single colour. Screen printed logos are applied by hand and due to the nature of custom built cases, cannot be automated. For two and three colour logos please contact our sales team for further details. Multi coloured and photographic images cannot be reproduced. Fades, drop shadows and halftones cannot be included but need to be 'simulated'. Our artwork department can advise and assist you with any special requirements. Basically, logos should be kept simple!

We stock standard ink colours in Blue, Red, Yellow, Green, White and Black.

Frame setup charge.....£55 per logo, per colour
Pantone Inks.....£31 per 500g (min.)

Artwork charges of £30 per hour will be applicable for any artwork that doesn't meet the requirements. However, this will be advised prior to commencing any work.

Please enquire with our sales team for further details on this, or any other information relating to the screen printing facility



Price and specification subject to change without notice.

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