



PRESS RELEASE



Pioneer Europe choose 5 Star again!

Cambridgeshire based 5 Star has supplied another innovative flightcase solution for leading DJ equipment manufacturer Pioneer – this time for the new PRO-440FLT DJ console, launched at Prolight+Sound, Frankfurt last week. The new console houses two CDJ-400 players and Pioneer's DJM-400 mixer and follows on from the success of the PRO-400FLT launched in 2006.

5 Star worked closely with Pioneer's Paul Beardsall on the design of the new case which although identical in size to the 2006 version, includes some additional new, unique and eye-catching features.

The brief was to provide a visually enhanced appearance but retain a rugged and durable flight case, also keeping the weight to a minimum.

The external finish was changed from the usual black to a smart red high pressure laminate. However, instead of traditional natural aluminium extrusions, black anodised profiles were used throughout, combined with matching black hardware. In keeping with the Pioneer 'Pro DJ' identity, the console also features the usual branding which was produced by 5 Star's in-house screen printing facility.

As with the earlier version, the new console features a cable 'loom box' fitted behind the three units to ensure problem free cable management.

Again, 5 Star relied heavily on its Solid Edge 3D modeling and visualisation software to produce photo quality images of the proposed new console well in advance of any materials being cut. Six fully loaded console cases were available for trial on the constantly busy Pioneer stand at Prolight+Sound, for which 5 Star also designed and built a special console for the main DJ booth.

This high spec'd console featured two DVJ-1000's, the brand new SVM-1000 and the equally new MEP-7000. All this was housed in a CNC machined 'pod' inside an industrial specification case. Also included in this showpiece was a VESA swivel arm for external TFT monitors and a unique multi-position pod housing the MEP 3u controller situated behind the SVM mixer.

Pictured – Pioneer's Paul Beardsall and Keith Sykes of 5 Star Cases.



For more press info and photos on 5 Star Cases, please call Louise Stickland on +44 (0)1865 202679 or +44 (0)7831 329888 or Email louise@loosplat.com. Contact 5 Star direct on +44 (0)845 5000 555 or check www.5star-cases.com.