



PRESS RELEASE



5 Star Treatment for HoloVis

5 Star Cases has supplied Leicestershire based digital-signage and display specialists HoloVis International with a bespoke flightcase to transport their new Media-Wall exhibition display system.

The system comprises of either the HoloVis 84" or 100" specialist daylight viewable optical projection screens ... complete with bright yellow 5 Star flight-cases.

5 Star designed and manufactured the Tour Grade, large-format case which includes removable doors and 8 heavy duty castors fitted to an 18 mm plinth for maximum maneuverability. Protection for the equipment is provided by a fully lined and fitted polyethylene foamed interior which fits snugly around the screen.

The Media Wall has been designed to be quickly assembled across the corners of exhibition booths, instantly producing a very large screen surface area for displaying any type of media - TV, Video, DVD, Computer/PC and live camera feeds etc.

The screens are specially designed with embedded optical lenses that give exceptionally bright images, using standard projectors - even in daylight conditions! The UK debut of the entire solution – case and screen – happened at London's ExCel Centre for the 'Show House 2005' exhibition. The screen was used by one of HoloVis' software clients, LogiCom, to display their specialist 3D visualisation software for the new build industry.

Stuart Hetherington, Managing Director of HoloVis says "5 Star was excellent to work with. They understood immediately that we needed a precision engineered case, and that's exactly what they delivered – with a very quick turnaround to meet our rapid deadline!"



For more press info and photos on 5 Star Cases, please call Louise Stickland on +44 (0)1865 202679 or +44 (0)7831 329888 or Email louise@loosplat.com. Contact 5 Star direct on +44 (0)845 5000 555 or check www.5star-cases.com.